Bluebeam Extreme Conference 2019 | Presentation Submission Guidelines
Apply by March 15, 2019

About the Conference
Bluebeam Extreme Conference (XCON) is our immersive multiday conference that draws technical professionals from the top architecture, engineering and construction firms seeking to increase productivity, minimize risk and create workflow standards across their projects and organizations. With a robust offering of product training, industry panels and presentations, peer learning and networking opportunities, XCON is the signature event for thought leadership and industry connections.

If Selected to Present
You will receive complimentary conference registration and a special hotel rate equivalent to one complimentary night stay at the Marriott Marquis Washington, D.C. Presenters are responsible for their own travel expenses, including air fare, transportation to/from the conference, parking and any additional hotel nights. Please note: You will be charged a one-night fee during registration to secure your hotel stay for the minimum two (2) night stay at the Marriott Marquis Washington, D.C. on August 26th and 27th.

Presentation Formats
By submitting as a Presenter, you may be selected to present individually, on a panel, or another format determined by Bluebeam. When selected, Bluebeam will notify you of your presentation format.

Presentation Topic
Have you created efficiencies for your company by standardizing workflows with Bluebeam® Revu® that you feel others would benefit from? Have you gained federal buy-in on a large-scale government project? Then it's time to share your knowledge! Presenters can submit to present on a variety of industry topics or submit their own unique topic for consideration. All presentations will be one hour. We recommend planning on 45 minutes for presenting and 15 minutes for questions.

Available Topics
- **Business Transformation:** How have you fundamentally changed the processes, technology and systems across your whole business? Have these changes improved your deliverables, your relationship with owners, or driven repeat business? Show us how solutions such as Bluebeam Revu have helped you mandate change, achieve measurable improvements on efficiency, cost savings and more!
- **Industry Trends:** Have you implemented new technology? How are you innovating in the field? Share your knowledge with us!
- **Revu Tools and Features:** Are you the go-to Revu expert in the office? Have you created the best tool box around? Are you a master of the Markups list? Showcase the tools and features that have improved your workflows and led to real-life measurable results.
- **Standardization:** Much of the value that technology drives is a result of creating repeatable success and processes. How have you started to define workflows in Revu? Have you developed or implemented a set of industry standards? Which ones? What measurable impact have those workflows had on your projects? and business?
- **Workflow:** Walk us through your daily workflows. Workflow topics can cover a wide range of categories including (but not limited to) Document Management, Takeoffs, Submittals, RFIs, Project Closeout and more.
- **Your Own Idea:** Do you have a unique topic or story that you think would be valuable to share at XCON? Pitch us your concept.

Panel Discussion

By submitting as presenter, you have the possibility of being selected to present on a panel. A panel discussion may be in addition to your individual submission or take the place of your submission. A panel discussion involves co-presenting with other Bluebeam-selected speakers. Panelists generally speak for about 10–15 minutes each with the guidance of a moderator, followed by a 10–15-minute Q&A with the audience. When selected, Bluebeam will notify you of the panel topic.

Presentation Specifics

To help you prepare, here's a list of the ***required*** information you'll need to provide us during the online submission process.

Required Information

- Abstract/description of speaking session (500-2,000 characters)
- A bulleted outline of presentation content (500-2,000 characters)
- Four key learning objectives or explicit statements that clearly express what the attendee will be able to do after participating in your session. Each learning objective should begin with "Attendees will learn…"
- Indicators of success (quantitative or qualitative metrics)
- Intended audience
- Preapproval from company stakeholders to present at and attend Bluebeam Extreme Conference
- Presentation title (max 100 characters)
- User level **(REVU TOOLS AND FEATURES, WORKFLOW, YOUR OWN IDEA, SUBMISSIONS ONLY)**
    - If you submit under the topic, Revu Tools and Features, Workflow or Your Own Idea, you will be asked to select one of the following:

BASIC	Submission presents a general understanding of Revu and introductory concepts. Attendees do not need any prior knowledge to understand presentation material.
INTERMEDIATE	Submission presents a more detailed, in-depth look at Revu and industry workflows. Attendees should have some prior experience and knowledge before attending this presentation.
ADVANCED	Submission presents very detailed, in-depth material with an opportunity to gain new knowledge and apply learnings. There should be a clear call to action. Attendees will need prior experience and knowledge before attending this presentation.
EXPERT	Submission presents concepts and trainings made for Revu power users and industry experts. Submission provides a detailed analysis and fully engages with the audience. Attendees have extensive prior knowledge attending this presentation.

Primary Presenter Information

- First and Last Name
- Email Address
- Company, Company
- Size and Job Title
- Bio (50-500 characters)
- Industry
- Prior Speaking Experience (25-500 characters)

Additional Co-Presenter Information

You can add a maximum of two co-presenters during the submission process.

- First and Last Name
- Email Address
- Company and Job Title
- Bio (50-500 characters)
- Prior Speaking Experience (25-500 characters)

Terms and Conditions

These terms and conditions (the "Official Rules") are applicable to all individuals that submit a presentation proposal to Bluebeam, Inc. ("Bluebeam") in order to apply to be a presenter or panelist at Bluebeam's Extreme Conference 2019 ("XCON 2019") which will take place at the Marriott Marquis in Washington D.C.

Presentation Requirements:

a. Presentation proposals will be reviewed and selected by a panel of Bluebeam representatives. Selected presenters (each a "Presenter") will be notified by email. Selected panelists (each a "Panelist") will be notified by email.

b. Presenters must secure permission from their employer to present at XCON 2019. Such permission must include permission for Bluebeam to use the employer's name, logo and other employer-related information included by Presenter in the presentation proposal at XCON 2019 and in XCON 2019 materials (print, digital and online).

c. If the approved presentation topic includes information about or in connection with a project for which the Presenter is not the sole owner (i.e., other individuals and/or companies share an ownership interest), the Presenter must also obtain such individual or company's consent to present on the topic and to include information about the jointly owned project.

d. Bluebeam may require a signed release from the Presenter's employer and/or project partners. Presenter agrees that they will use their best efforts to secure any required release.

e. Presenters may request as part of Presenter's presentation proposal that up to two (2) additional presenters (each a "Co-Presenter") be approved to participate in the presentation. Bluebeam will approve up to a total of three (3) persons maximum, including the original Presenter. Co-Presenters must complete all of the requirements of a Presenter as outline in subsection b. above.

f. Presenters agree that Bluebeam may share their presentation following XCON 2019 with session attendees. Presentations shall not be marked "confidential" nor will any obligations of confidentiality be required of session attendees. Presenters acknowledge and agree that presentations may not include any confidential information of the Presenter of the Presenter's employer.

g. Presenters agree to the following presentation requirements:
   - Presentations will consist of 45 – 50 minutes of content and will include 10 – 15 minutes for open QA.
   - Presentations will not include any sales presentations, pitches or promotions.
   - Presenters are not permitted to add any additional Co-Presenters without prior approval from Bluebeam.

h. Any Presenter who is unable to attend must notify Bluebeam immediately and use their best efforts to arrange for another qualified individual to present in their place on the approved topic.

Each Panelist, Presenter and Co-Presenter will receive one (1) complimentary night stay at the Marriott Marquis Washington, D.C. There is a two (2) night minimum. Any other additional nights can be added at the standard room block rate ($239.00 a night plus taxes and fee). If a Co-Presenter is approved after the presentation proposal submission process is complete, hotel accommodations are at their own cost. All other travel expenses, including additional hotel nights, airfare, ground transportation, and meals are the Panelist, Presenter and Co-Presenter's responsibility.

Panelists, Presenters and Co-Presenters will be charged for one-night hotel stay during registration in order to secure their hotel stay for the minimum two (2) night stay at the Marriot Marquis Washington, D.C. on August 26th and 27th. Any Panelist, Presenter or Co-Presenter with an outstanding balance will be required to provide the hotel with payment onsite, directly.

If you have questions about the submission or review process, please contact Bluebeam at bluebeamextreme@bluebeam.com.