

XCON Presentation Submission Guidelines

Apply by May 21, 2021

About the Conference

Bluebeam Extreme Conference (XCON) is the essential event for design and construction professionals driving change and transforming the way our world is built. For almost a decade, XCON has played an integral role in bringing the AEC community together. This year we're bringing XCON to you. XCON Anywhere is a 100% virtual event for industry leaders, influencers and everyday innovators looking to explore the latest trends in digital construction, deepen their understanding of Bluebeam solutions and forge strategic partnerships.

If Selected to Present

You will receive a complimentary conference registration. You will be required to deliver a pre-recorded presentation for a "simu-live" experience followed by a live interactive audience Q&A. You will need to confirm availability for September 28 or 29 (*pending finalized conference agenda) for participation in the Q&A portion.

Upon selection, Bluebeam will reach out to coordinate presenter materials, pre-recording process and specifications, review speaker tasks and deadlines, and facilitate any additional questions or information needed.

Selected presenters will be required to confirm their participation by **June 14, 2021**.

Important Dates

Call for Presentations Deadline	May 21
Persons Notified of Acceptances	June 9
XCON 2021 Presenter Resource Page Opens	June 14
Presenter Headshots Due	June 21
Presentation Material Due	June 29
Presentations Returned to Presenters	July 14
Pre-Recording Process	July 14 – August 1
Deadline for Pre-Recording Submission	August 2
XCON 2021	September 28 & 29

Presentation Formats

By submitting as a Presenter, you may be selected to present individually, on a panel, or another format determined by Bluebeam. When selected, Bluebeam will notify you of your presentation format.

Presentation Topic

Have you created efficiencies for your company by standardizing workflows with Bluebeam® Revu® that you feel others would benefit from? Have you gained federal buy-in on a large-scale government project? Then it's time to share your knowledge! Presenters can submit to present on a variety of industry topics or submit their own unique topic for consideration. All presentations will be 45 minutes. We recommend planning on 30 minutes for presenting and 15 minutes for questions.

Available Topics

- **Business Transformation:** How have you fundamentally changed the processes, technology and systems across your whole business? Have these changes improved your deliverables, your relationship with owners, or driven repeat business? Show us how solutions such as Bluebeam Revu have helped you mandate change, achieve measurable improvements on efficiency, cost savings and more.
- **Industry Trends:** Have you implemented new technology? How are you innovating in the field? Share your knowledge with us.
- **Panel: Your Own Idea**
- **Revu Tools and Features:** Are you the go-to Revu expert in the office? Have you created the best Tool Chest around? Are you a master of the Markups list? Showcase the tools and features that have improved your workflows and led to real-life measurable results.
- **Workflow:** Walk us through your daily workflows. Workflow topics can cover a wide range of categories including (but not limited to) Document Management, Takeoffs, Submittals, RFIs, Project Closeout and more.
- **Your Own Idea:** Do you have a unique topic or story that you think would be valuable to share at XCON? Pitch us your concept.

Panel Discussion

You can submit yourself for a panel discussion or you may be selected to co-present with other Bluebeam-selected speakers. Panelists generally speak for about 10 minutes each with the guidance of a moderator, followed by a 15-minute Q&A with the audience. When selected, Bluebeam will notify you of the confirmed panel topic.

Presentation Specifics

To help you prepare, here's a list of the **required** information you'll need to provide us during the online submission process.

Required Information

- Presentation Title (max 100 characters)
- Description of Speaking Session (max 500 characters)
- Abstract of Speaking Session (500-2,000 characters)
- A Bulleted Outline of Presentation Content (500-2,000 characters)
- Indicators of Success (quantitative or qualitative metrics)
- Intended Audience
- Preapproval from company stakeholders to present at and attend XCON Anywhere
- User Level. During the submission process you will be asked to select one of the following:

BASIC	Submission presents a general understanding of Revu and introductory concepts. Attendees do not need any prior knowledge to understand presentation material.
INTERMEDIATE	Submission presents a more detailed, in-depth look at Revu and industry workflows. Attendees should have some prior experience and knowledge before attending this presentation.
ADVANCED	Submission presents very detailed, in-depth material with an opportunity to gain new knowledge and apply learnings. There should be a clear call to action. Attendees will need prior experience and knowledge before attending this presentation.
EXPERT	Submission presents concepts and trainings made for Revu power users and industry experts. Submission provides a detailed analysis and fully engages with the audience. Attendees have extensive knowledge prior to attending this presentation.

Primary Presenter Information

- First and Last Name
- Email Address
- Company, Company Size and Job Title
- Bio (50-500 characters)
- Industry
- Prior Speaking Experience (25-500 characters)

Additional Co-Presenter Information

You can add a maximum of two co-presenters during the submission process.

- First and Last Name
- Email Address
- Company and Job Title
- Bio (50-500 characters)
- Prior Speaking Experience (25-500 characters)