XCON
BY BLUEBEAM

XCON Presentation Submission Guidelines
Apply by April 15, 2022

About the Conference

Bluebeam Extreme Conference (XCON) is our immersive multiday conference that draws technical professionals from the top architecture, engineering and construction firms seeking to increase productivity, minimize risk and create workflow standards across their projects and organizations. With a robust offering of product training, industry panels and presentations, peer learning and networking opportunities, XCON is the signature event for thought leadership and industry connections.

If Selected to Present

You will receive complimentary conference registration. You will also receive one additional (1) free registration for a guest, to XCON. Presenters and guests are responsible for their own travel expenses, including hotel, air fare, transportation to/from the conference, and parking. **All Presenters will be required to register for the conference by May 31, 2022.**

Presentation Formats

By submitting as a Presenter, you may be selected to present individually, on a panel, or another format determined by Bluebeam. When selected, Bluebeam will notify you of your presentation format.

Presentation Topic

Have you created efficiencies for your company by standardizing workflows with Bluebeam® Revu® that you feel others would benefit from? Have you gained federal buy-in on a large-scale government project? Then it's time to share your knowledge! Presenters can submit to present on a variety of industry topics or submit their own unique topic for consideration. All presentations will be one hour. We recommend planning on 45 minutes for presenting and 15 minutes for questions.

Available Topics

- **Business Transformation:** How have you fundamentally changed the processes, technology and systems across your whole business? Have these changes improved your deliverables, your relationship with owners, or driven repeat business? Show us how solutions such as Bluebeam Revu have helped you mandate change, achieve measurable improvements on efficiency, cost savings and more!
- **Industry Trends:** Have you implemented new technology? How are you innovating in the field? Share your knowledge with us!
- **Panel: Your Own Idea**
- **Revu Tools and Features:** Are you the go-to Revu expert in the office? Have you created the best tool box around? Are you a master of the Markups list? Showcase the tools and features that have improved your workflows and led to real-life measurable results.
- **Workflow:** Walk us through your daily workflows. Workflow topics can cover a wide range of categories including (but not limited to) Document Management, Takeoffs, Submittals, RFIs, Project Closeout and more.
  - **Your Own Idea:** Do you have a unique topic or story that you think would be valuable to share at XCON? Pitch us your concept.

Panel Discussion

By submitting as presenter, you have the possibility of being selected to present on a panel. A panel discussion

may be in addition to your individual submission or take the place of your submission. You can submit yourself for a panel discussion or you may be selected to co-present with other Bluebeam-selected speakers. Panelists generally speak for about 10–15 minutes each with the guidance of a moderator, followed by a 10–15-minute Q&A with the audience. When selected, Bluebeam will notify you of confirmed the panel topic.

Presentation Specifics

To help you prepare, here's a list of *required* information you'll need to provide during the online submission process.

Required Information
- Presentation title (max 100 characters)
- Description of Speaking Session (max 500 characters)
- Abstract of Speaking Session (500-2,000 characters)
- A Bulleted Outline of Presentation Content (500-2,000 characters)
- Indicators of Success (quantitative or qualitative metrics)
- Intended Audience
- Preapproval from company stakeholders to present at and attend XCON in person
- User level. During the submission process you will be asked to select one of the following:

BASIC	Submission presents a general understanding of Revu and introductory concepts. Attendees do not need any prior knowledge to understand presentation material.
INTERMEDIATE	Submission presents a more detailed, in-depth look at Revu and industry workflows. Attendees should have some prior experience and knowledge before attending this presentation.
ADVANCED	Submission presents very detailed, in-depth material with an opportunity to gain new knowledge and apply learnings. There should be a clear call to action. Attendees will need prior experience and knowledge before attending this presentation.
EXPERT	Submission presents concepts and trainings made for Revu power users and industry experts. Submission provides a detailed analysis and fully engages with the audience. Attendees have extensive prior knowledge attending this presentation.

Primary Presenter Information
- First and Last Name
- Email Address
- Company, Company Size and Job Title
- Bio (50-500 characters)
- Industry
- Prior Speaking Experience (25-500 characters)

Additional Co-Presenter Information

You can add a maximum of two co-presenters during the submission process.

- First and Last Name
- Email Address
- Company and Job Title

- Bio (50-500 characters)
- Prior Speaking Experience (25-500 characters)